



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE  
Karen Ross, Secretary



## TUESDAY, SEPTEMBER 11

8:30 a.m. – 8:30 p.m.

### Climate Smart Agriculture Symposium

8:45 a.m. Buses depart from Sheraton to Saralee's Vineyard, La Crema

9:45 a.m. Arrival

10:00 – 10:15 a.m. **Welcome/Introduction – Secretary Karen Ross**  
- **Betsy Taylor**, Breakthrough Strategies

10:15-11:15 a.m. **Climate Smart Farming**  
*This panel will bring specialty crop farmers and ranchers together to discuss soil health practices, initiatives and results. What can help further expand these practices, how can they be scaled up, what are investment opportunities for companies, NGOs and governments? A discussion highlighting the work of farmers and how stakeholders can partner for advancement of sustainable and climate smart agricultural practices.*

Moderated by **Renata Brillinger**, Executive Director, California Climate and Agriculture Network  
- **Jimmy Emmons**, Emmons Farms, Oklahoma  
- **Zwibe Jere**, Managing Director, Total LandCare, Malawi  
- **Jocelyn Bridson**, Director of Environmental Science & Resources, Rio Farms

11:15 – 11:45 a.m. **Land Conservation and Climate Smart Planning**  
*This panel will focus on land conservation and planning tools to ensure a resilient agricultural land base. We will first hear a national perspective on land conservation and then learn about the work Sonoma County has done on climate action through conservation.*

Introduced by **Richard Rominger**, Former Deputy Secretary, United States Department of Agriculture, Former Secretary, California Department of Food and Agriculture  
- **John Piotti**, President, American Farmland Trust  
- **Karen Gaffney**, Conservation Planning Program Manager, Sonoma AG + Open Space District

11:45 a.m. – 12:45 p.m. **LUNCH**  
- **Katie Jackson**, Jackson Family Wines

1:00 p.m. – 2:00 p.m. **Tour of La Crema's Vineyard, recipient of a Healthy Soils Program Demonstration Project**  
- **Julien Gervreau**, Director of Sustainability, Jackson Family Wines  
- **Valerie Minton Quinto**, Executive Director, Sonoma Resource Conservation District

2:15 – 3:15 p.m. **Sustainable Sourcing**  
*This panel will bring together multinational corporations and cooperatives to discuss how sustainability goals are transforming purchasing practices of specialty crops and other agricultural products on a global scale to reflect greenhouse gas reduction, soil health, and other climate smart agricultural practices. The discussion will highlight how long-term contracts,*

## TUESDAY, SEPTEMBER 11, CONTINUED

*pricing for externalities, project financing, and other practices are fostering environmental and social change through the supply chain.*

Moderated by **Jason Clay**, Senior Vice President, World Wildlife Fund

- **Keith Kenny**, Vice President, Sustainability, McDonalds
- **Jerry Lynch**, Chief Sustainability Officer, General Mills
- **Tina May**, Senior Director, Sustainability, Land O'Lakes
- **Soren Bjorn**, President, Driscoll's of the Americas

3:15 – 3:45 p.m.

### **Public Policy for Climate Smart Agriculture**

*United States and foreign governmental agricultural leaders will share the advancement of soil health and Climate Smart Agricultural practices to further engage farmers and ranchers on a global scale. How incentives, climate targets, and technical assistance is critical to expanding on-farm adoption.*

3:45 – 4:00 p.m.

### **Announcements**

- International Representatives
- **Karen Ross**, Secretary, California Department of Food and Agriculture
- **Glenda Humiston**, Vice President, Agriculture & Natural Resources, University of California

3:45 p.m.

Closing Remarks

4:00 p.m.

Depart for Cornerstone Sonoma

5:30 – 8:30 pm

### **RECEPTION + DINNER at Cornerstone Sonoma**

Welcome by **Caroline Beteta**, Visit California and **Josette Lewis**, Environmental Defense Fund

### **A California Conversation**

*As the largest agricultural producer in the nation, California's agricultural story is of interest to many. As we discuss climate change and sustainability, what is the perspective of the state's agricultural leaders? What are the lessons and examples California can share with a global audience on the unique role that specialty crops and other agricultural products have in positively addressing a changing climate.*

Moderated by **Karen Ross**, Secretary, California Department of Food and Agriculture

- **Ann Veneman**, Former Secretary, United States Department of Agriculture, past Executive Director of UNICEF
- **A.G. Kawamura**, Former Secretary, California Department of Food and Agriculture, co-chair of Solutions From the Land
- **Don Cameron**, President, California State Board of Food and Agriculture, General Manager of Terranova Ranch, past-chair of the Environmental Farming Act Science Advisory Panel
- **Kat Taylor**, Founding Director, TomKat Ranch Educational Foundation, External Advisory Board for the Agricultural Sustainability Institute at U.C. Davis.

8:30 p.m.

Return to Hotel



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## WEDNESDAY, SEPTEMBER 12

8:00 a.m. – 2:00 p.m.

### California Climate Smart Agriculture Tour –

7:30 – 8:00 a.m. Hotel Checkout

8:00 a.m. Depart from Sheraton for Bordessa Dairy

8:30 a.m. **Arrive at Bordessa Dairy**  
Welcome by James Gore, Sonoma County Supervisor (invited)

*Tour the dairy and learn about Ocean Breeze Dairy's Carbon Farm Plan, the role of partners for technical assistance and supply chain and take a walking tour to view ranch's compost application site and riparian hedgerow.*

Speakers include Jarrid Bordessa, Organic Valley, Carbon Cycle Institute, USDA Natural Resources Conservation District, Gold Ridge Resource Conservation District, Sonoma Farm Bureau

10:15 a.m. **Depart Bordessa Dairy**

10:30 a.m. **Arrive at Stemple Creek Ranch**

*Tour Stemple Creek Ranch, a grass-fed beef and lamb operation learn about their carbon farm plan and practices and their partnership connecting fiber and carbon farming with supply chains.*

Speakers include Loren Poncia, owner of Stemple Creek, Marin Agricultural Land Trust, Marin County Farm Bureau, Marin Resource Conservation District, Fibershed, and others.

12:00 p.m. **LUNCH ON THE RANCH**

12:30 p.m. **Scaling Up Climate Smart Agriculture Panel**

*Commodity organizations play an important role in scaling up climate smart agricultural practices across the landscape. This panel will explore how three commodity organizations are advancing of on-farm adoption through sustainability metrics, applied research, grower education and more.*

Moderated by **Wayne Honeycutt**, Ph.D. President and CEO, Soil Health Institute

- **Nick Goeser**, Ph.D. Vice President, Production & Sustainability, National Corn Growers Association
- **Gabriele Ludwig**, Ph.D., Director, Sustainability & Environmental Affairs, Almond Board of California
- **Adam Kotin**, Manager, Environmental Regulatory Affairs, Wine Institute

1:15 p.m. **Closing Remarks, Secretary Karen Ross**

1:30 p.m. Depart for Sheraton Hotel

2:00 p.m. Arrive at Sheraton Hotel